

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

PATENT APPLICATION

Applicants : Thomas E. Ward III, et al.  
Application No. : 10/066,811 Confirmation No. : 6065  
Filed : February 4, 2002  
For : SYSTEM AND METHOD FOR MODIFYING  
ADVERTISEMENT RESPONSIVE TO EPG  
INFORMATION  
Group Art Unit : 6065  
Examiner : Fred H. Peng

New York, New York 10036  
May 1, 2009

Commissioner for Patents  
P.O. Box 1450  
Alexandria, Virginia 22313-1450

SUPPLEMENTAL INFORMATION DISCLOSURE STATEMENT

Sir:

Pursuant to 37 C.F.R. §§ 1.56, 1.97 and 1.98  
applicants hereby make the documents listed on the accompanying  
Form PTO/SB/08A of record in the above-identified patent  
application. Pursuant to 37 C.F.R. § 1.98(a)(2)(ii) no copies  
of the "U.S. Patent Documents" are provided.

The Examiner is advised that the following patent application (which is also identified on the attached PTO/SB/08) contains subject matter that may be related to the pending claims in the present application. In particular, applicants would like to draw the Examiner's attention to the fact that substantive examination may have occurred in this case. Copies of Office Actions that have issued and Replies that have been filed in U.S. Patent Application. No. 10/453,388 are submitted herewith. Applicants invite the Examiner to review these documents or any future substantive documents that will issue or be filed in the below case. By bringing this application to the Examiner's attention, applicants do not waive any applicable confidentiality provisions of 35 U.S.C. 122.

<u>Application or Publication No.</u>	<u>Filing or Publication Date</u>	<u>Docket No.</u>
10/453,388	09-08-2006	IS/147 Cont.

This Supplemental Information Disclosure Statement is being submitted after the mailing date of the first Office Action, but before the mailing date of any of a final action under 37 C.F.R. § 1.113, a notice of allowance under 37 C.F.R.

§ 1.311, or an action that otherwise closes prosecution in the application. The Director is hereby authorized to charge the \$180.00 fee set forth in 37 C.F.R. § 1.17(p) to Deposit Account No. 06-1075.

Applicants reserve the right to establish the patentability of the claimed invention over any of the information provided herewith, and/or to prove that this information may not be prior art, and/or to prove that this information may not be enabling for the teachings purportedly offered.

It is respectfully requested that these documents be (1) fully considered by the United States Patent and Trademark Office during examination of this application; and (2) printed on any patent which may issue on this application. Applicants request that a copy of Form PTO/SB/08A, as considered and initialed by the Examiner, be returned with the next communication.

Consideration of the foregoing in relation to this  
patent application is respectfully requested.

Respectfully submitted,

/Saswat Misra/

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